



Employment



April Newsletter - Happy Easter

Dear Valued Client,

Happy Easter to everyone! May you and your families have a wonderful Easter break and enjoy the time with those you hold close to you. .

Please note: All Key Employment offices will be closed for the Easter period from Friday 22 April and re-open Wednesday 27 April.

In this Newsletter we cover:

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CEO Welcome

“Christmas yesterday and Easter tomorrow. Time is certainly flying by in 2011. It will soon be the end of financial year with all of the reporting requirements that seem to bog down small business. Even now there is the FBT returns to be done. (I would love to catch up with the clever economist who decided there should be separate financial years for Income Tax and Fringe Benefits Tax).

It is also the time of year where we get the pre budget political babble. This year it's a welfare push with reforms aimed at getting the unemployed into work. Of course we are pretty keen on this scenario at Key Employment. Yet some of the messages don't really apply to us here on the Mid North Coast.

We haven't felt the full effects of the resources boom on our unemployment figures. The big wet and high Aussie Dollar has reduced tourist numbers and retailers are suffering from an austere shopping public. So where are the local jobs coming from to reduce the so called entrenched unemployment?

We have hundreds of motivated and keen workers available for up to 6 months at virtually no cost. This is a local Key Employment initiative where the component of Government funding is tiny compared to our contribution. We believe and invest in our clients and our history shows if they make 6 months in a job they stay an average of 2



Chris Worboys - CEO

years plus. We are investing in their future and the future of local business.

Maybe we can keep a few away from the mines this way!
Happy FBT.”

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Good News Stories

Paige Jaeger - Hairdresser beyond her years.

Paige Jaeger who is part of the KikASS scheme run through Key Employment is currently working at Lily's Hair Creation as an apprentice hair dresser.

Despite still being in the first year of her apprenticeship she has excelled in the field. Paige is cutting long-term clients' hair and also applying colour.

Paige absolutely loves working with Katie and is excited and enthusiastic about her work.

Congratulations Paige on your achievements and keep up the good work.

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Paige (behind) is pictured with Katie Woodward, Manager and Owner of Lily's Hair Creation

Paul does Time 4 Kids

As part of National Youth Week 2011 Festivities, Coffs Harbour PCYC had a fundraiser at Park Beach Plaza called Time 4 Kids.

Local identities were asked to participate in the event and ask people to provide bail in exchange to release the identity.

Key Employment's Paul Israel, Manager: Employer Services & JSA was the lucky person who was detained in a cell and raise funds. Paul raised over \$300 on the day.

All funds will be directed to the Coffs Harbour PCYC to help keep young people active in life.

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Paul Israel asking for bail from shoppers at Park Beach Plaza as part of Coffs Harbour PCYC's Rime 4 Kids.

Key Employment turns 20!!!!

Key Employment will turn 20 years young this year.

There are plans in place to hold a major celebration in the Coffs Harbour area with other little gatherings to be in the other offices.

Stay tuned for more details!!!!



training @ Key Employment

EMPLOYERS – DO YOU VALUE YOUR STAFF

Economic growth in Australia is creating a greater demand for highly skilled people in all occupations. This increase, coupled with a large segment of the workforce preparing to retire in the coming years, means that training and developing staff is more critical than ever.

Training your staff and keeping their skills up to date is essential for business competitiveness and profitability. Benefits include reduced staff turnover, improved productivity and quality of work and greater staff satisfaction through enhanced confidence, personal development and career enhancement.

Training at Key Employment can deliver nationally recognised training to your staff:

- in your workplace,
- at our modern training facilities,
- via correspondence

OR

- a combination of all three

You have choices – Training at Key Employment can

- up-skill individual staff members following an initial assessment of each person's current skills
- develop short tailor-made programs or a full qualification. (Individuals or groups)
- provide quality training for your trainees.

According to recent studies and surveys, the following are the benefits of staff training:

- * Improved quality of work
- * Increased productivity
- * Greater flexibility and responsiveness to change
- * Reduced insurance premiums
- * Less wastage
- * Reduced maintenance and repair costs
- * Greater commitment from staff
- * Higher staff retention rate
- * Improved morale

Besides and perhaps topping the list of the benefits is that often overlooked fact that through these trainings, staff skills are recognized **and they feel that they are being valued** by the company.

Do not hesitate contact Training at Key Employment on 6652 7333.

KIKASS - Kids in Key Apprenticeship Support Scheme

Key Employment has rebranded our highly successful KiKASS program.

Key Employment is expecting to secure another 40 apprenticeships for the period of 2011-2012 across the region. The ultimate goal is for each high school to have access to 2

apprenticeships per year.

Some of the companies that have supported this regional employment initiative are Coles, Faircloth & Reynolds, IVECO trucks, Coffs Harbour Plumbing, Quality Inn, Coast Hotel, Brad Kane Building, Macleay Options, Clarence Coast Constructions and Master Builder Association just to name a few.

If you would like more information on the KiKASS program or would like to register to be a part of it, please contact Stewart or Paul on 6691 9999 or news@keyemployment.com.au

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Staff Recruitment - Employer Incentives

Hire a casual employee at 8 - 15 hours per week for no cost!

That's right; YOU will get a qualified and willing Job Seeker at no cost for the first six months

*****NATURALLY CONDITIONS APPLY*****

For more information about this incentive [click here](#) to download the brochure.

If you would prefer to talk to one of our knowledgeable staff about the Employer Incentive Scheme, please call Stewart or Paul on 1300 KEY JOBS (1300 539 562) or email news@keyemployment.com.au

Look no further- Key Employment can pay the first 6 months wages.

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