

February Newsletter

Dear Valued Client,

We hope that you enjoy the February edition of our newsletter.

- [CEO Welcome](#)
- [Nambucca Dinner](#)
- [Free Staff](#)
- [KiKASS](#)
- [Employer Feedback](#)
- [Good news stories](#)

CEO Welcome

Another wet month! But this time we could hardly complain about it. Every time I wanted to whinge I thought about our friends over the border in Queensland and those affected by floods in the lower part of NSW and Victoria.

We worked through our local situations with our Yamba office cut off for many clients and staff for a few days and it got pretty close to a real mess at our Grafton office. I know we are a tough bunch and get a lot of credit from overseas for our ability to grin and bear it however surely some people must be near breaking point. How small business can recover will be a huge challenge.

How they can even consider their plans and their future in the face of such trauma is such a huge ask. I know we are constantly reminded by the "experts" and our "advisors" that planning is essential to long term success but sometimes life gets in the way and the concentration energy and commitment we need to keep our business going is all used up on other stuff.

Like families and ill health and natural disasters or a sick dog, I wish all of those affected by recent traumas large and small the very best. May heads clear as soon as possible so that the first steps can be taken to get back on track.

[Back to top](#)



Chris Worboys - CEO

Nambucca Business Dinner

The Business Dinner held at the Rivers Family Restaurant, Island View Golf Club on Thursday 27 January 2011 was a successful night. Regrettably 14 confirmed attendees failed to appear on the evening so there was plenty of food available. Those that did attend were treated to a very informative discussion on technology tips by David Ford from Coffs Coast Computing Services. Like most I was in a trance with the potential of the iPad.

Despite the late arrival, Allan Rudge, an architect in the Nambucca Heads region won the Apple iPad. Congratulations Allan!

Paul Israel, Manager JSA and Employer Services, also presented on our commitment to working with employers in the Nambucca region to find good reliable staff from our service. Varying from part time to full time across a number of industries.

Chris Worboys, CEO, then thanked all for attending and reaffirmed our commitment to clients and employers. Chris emphasised the value, financial and productivity, by employing a committed job seeker from Key.

[Back to top](#)

Free Staff - Wage Subsidies

Hire a casual employee at 8 - 15 hours per week for no cost!

That's right, you will get a qualified and willing





*****NATURALLY CONDITIONS APPLY*****

For more information about this incentive [click here](#) to download the brochure.

If you would prefer to talk to one of our knowledgeable staff about the Wage Subsidy Scheme, please call Stewart or Paul on 1300 KEY JOBS (1300 539 562) or email

Look no further - Key Employment can pay the first 6 months wages.

[Back to top](#)

KiKASS -

Kid's in Key's Apprentice Scholarship Scheme

What a great result!

Key Employment launched KiKASS in 2010 with outstanding success. We started 30 students leaving school in 2010 into apprenticeship positions within the Coffs Coast. In 2011 we are looking for 50+ scholarships.

2010/11 Scholarship finishes Friday 18 February - Only FIVE more working days!!!



Looking for an apprentice?

We pay the first years wages in total! For the remainder of the apprenticeship we arrange subsidy of over \$100 per week. Conditions apply

For more information call Paul on 1300 KEY JOBS or 1300 539 5627 or e mail news@keyemployment.com.au

[Back to top](#)

Employer Feedback

Do you like to go to the movies?

We value feedback and in an effort to improve, we would like to find out what you like and don't like about our newsletter.

To show our thanks for your continued support. We will be giving away a Family Pass (2 adults & 2 children) to visit your local cinema.

Simply fill in the questionnaire by clicking on this link: <http://www.keyemployment.com.au/key-survey.html> and be the fifth one to win the Family movie pass.

GOOD luck and once again, thank you for your continued support.

****Key Employment Board Members, Management, Staff and immediate family are not eligible to enter****

[Back to top](#)

Good News Stories

Informed Farmers - Steve Keenes

Informed Farmers is a major Employer with our Coffs Harbour Office and an Employer that Coffs Harbour consultant Steven Keenes works with closely.

Topoclimate Australia decided to develop a website *Informed Farmers* (<http://www.informedfarmers.com/>) in September 2010 to tackle a perceived need by the wider farming community for a single, easily searchable resource with high information quality standards.



Based in Korora 10 mins North of Coffs Harbour and operates accross Australia and Internationally.

Currently they have employed 10 Staff from Key, each have varying disabilities, from limited mobility to Cerebral Palsy and 90% hearing loss.

Each Jobseeker is responsible for data entry and research of information tailored to the A-Z of Farming.

Gary Hutchinson – Managing Director, has been very understanding and supportive of the jobseekers and working with the jobseeker for their individual needs.

Well done Steve, a brilliant effort with wins for all concerned!!

Nambucca Mural - Paul Roder Nambucca Consultant

With the opening of the Key Employment Nambucca office, we wanted to embrace the local community and arranged with the local high school to have a mural developed by the students.

Paul reports the Mural is a hit with passersby... stopping to admire it, even local businesses have also expressed their appreciation and commented on what a good idea. The local indigenous students have taken ownership and are very protective of their work.



Mark Carr - John Bloom Yamba Consultant

Mark Carr who is a long term client of Key and is now in ongoing support by choice, has recently been nominated for 'Citizen of the Year ' by his peers and the clients he works for. Mark works for Clarence valley Council community Support service, a position we have assisted him with over a long period of time and at his request continue to do so.

To this end Mark has recently enrolled in Frontline management training with Key Training.

Great work John, a glowing example of a consultant out there achieving every day!!!

[Back to top](#)



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